

Partnerships

We partner with non-profit organizations and affinity groups to help their members to sponsor significant charitable gifts at no personal cost. As a result, we are actively talking to companies involved in the home ownership and mortgage loan process to become partners in this crusade.

- Realtors
- Local Schools
- Local Businesses
- Churches
- Charities
- Title Companies
- Escrow Companies
- Home improvement stores and suppliers
- Home energy product suppliers and lenders
- Credit bureaus



Tri-Emerald believes in the power of partnership in its "crusade to charity".

Tri-Emerald *Outreach*

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"Giving Back to the Community One Loan at a Time"

Our mission at Tri-Emerald Outreach is to bridge individuals' most prized financial assets with their strongest humanitarian beliefs. We do this by providing a platform within our business family, whereby families can sponsor significant charitable gifts at no personal costs.

Why We Want to Help

2011 will be another tough year for nonprofits and the people they serve:

- 85% of organizations expect an increase in service demand in 2011; just 46% expect to be able to fully meet this demand.
- This comes on top of years of increases: in 2010, 77% of nonprofits saw an increase in demand; in 2009, 71% experienced an increase in demand, and 73% of organizations experienced increased demand in 2008.
- 60% of organizations have three months or less of cash on hand; 10% have none.
- Only 9% expect 2011 to be financially easier for the people they serve

What Steps Can You Take

Nonprofits are coping with the 'new normal' of fewer resources, and are taking significant and creative steps to meet the needs of their communities.

Over the past 12 months:

- 55% added or expanded programs or services.
- 49% increased the number of clients served.
- 47% partnered with another organization to improve or increase services offered.
- 39% reduced annual expenses.
- 36% relied more on volunteers.



Our Merchant Partner

Tri-Emerald Financial Group is a direct lender established to provide the best rates and most diverse array of programs available from conventional, FHA, VA, and reverse mortgages.

Tri Emerald Financial will contribute a donation to Tri-Emerald Outreach, which will then forward a contribution to your qualified organization.

By utilizing the Tri-Emerald Outreach Program, TFG's mortgage customers will receive fast and friendly service, great programs, low interest rates, and the ability to give a significant gift to qualified organizations.

Some of the things we can do once your organization is part of the family:

- Visit with organizations regularly to offer assistance/volunteer work
- Provide informative presentations or education seminars such as first time home buying, refinancing, VA and reverse mortgages
- Manage weekly and monthly email campaigns
- Provide quarterly mailers and or updates
- Build and maintain a database of contacts to follow-up and prospect for more business and referrals



Why Tri-Emerald Outreach

This program is designed to bring to life the vision of community involvement by "giving back" to those that need it most within the areas that we serve.

Tri-Emerald Outreach is organized as a US 501(c) (3) non-profit organization whose mission is to provide donations to qualified charities on behalf of the mortgage customers of Tri-Emerald Financial Group, Inc..

What Does This Cost You?

We partner with non-profit organizations and affinity groups to help their members sponsor significant charitable gifts at no personal cost. As a result, we are actively talking to affiliate companies involved in the home ownership and mortgage loan process to become partners in this crusade.

What Else Can We Do?

Tri Emerald Outreach can promote and or advertise on your behalf to your membership. We will provide the marketing to your membership; confidential, effective, friendly, knowledgeable, and direct.